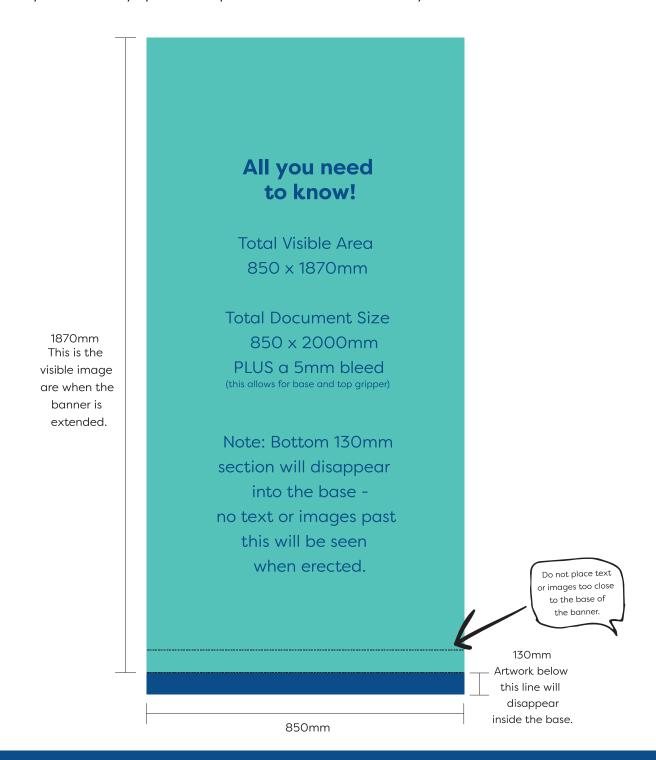
## printready

## ARTWORK GUIDELINES

### PULL UP BANNER 850 x 2000mm

Use the dimensions below to set up your pull up banner artwork at 100%. If you have any questions, please contact our friendly team for assistance.





# ARTWORK GUIDELINES PULL UP BANNER 850 x 2000mm

Guidelines to assist in setting up artwork for an 850 x 2000mm pull-up banner.

Artwork is required in PDF format (or JPEG).

#### Design

Do not use the attached diagram as a template, it is not to scale. Set up your page size according to the dimensions stated on the diagram, you may want to design it at 50%.

#### **Images**

Photos need to be a minimum of 100dpi at full size although 300dpi is preferable. It is recommended that if graphics are to be enlarged, it is done in a photo editing program such as Photoshop prior to placing in a layout program. Enlarging of graphics in layout programs can cause pixel lines and inferior output.

Please note: low resolution graphics such as images from websites seldom print satisfactorily even when resized in Photoshop. Increasing the dpi of a low resolution images does not help.

#### **Convert to PDF**

Completed artwork requires converting to a PDF for printing. If you can't save your file as a PDF, then save as a JPEG, but results may vary.

#### **Colour Matching**

What you see on your screen or desktop printer will not be the exact same as you will see on the printed pull up banner. We strive to achieve the best possible result but different technologies, computer screens and printers produce different results. We use the CMYK process and do not match PMS colours on banners or digital output. We print what you provide except when we create the artwork.

If you have any colour concerns please contact us.

#### **Submit Artwork**

Submit your PDF artwork via email - hello@printready.ie

Larger files via We Transfer - https://wetransfer.com/

Email or Call our friendly team during business hours if you have any questions.